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removable section and at least one permanent section, said removable section being defined by two or more discontinuities spaced apart on an edge of said label, said label being made from a polymeric film that is uniaxially oriented in line with the direction of tear by stretching in one direction only, and said discontinuities being located so that a line which is extended to connect said discontinuities is substantially perpendicular to the axis of orientation of said polymeric film;

wherein a print-receiving face of said polymeric film includes at least one print enhancing surface to enhance the anchorage of ink, said print enhancing surface comprising a primer, a product of flame-treatment, corona-treatment or chemical treatment, a coextruded print receiving layer or a combination of any of the foregoing layers;

wherein said permanent and the removable sections are provided with a continuous adhesive layer for anchoring the permanent section to a surface; and

wherein the removable section is provided first with a removable-section-defining adhesive layer for stripping the removable section from a surface.

Add new Claims 18-34, reading as follows:

18. (new) A hollow plastic container having a label including at least one tear-removable section and at least one permanent section, said removable section being defined by two or more discontinuities spaced apart on an edge of said label, said label being made from a polymeric film that is uniaxially oriented in line with the direction of tear by stretching in one direction only, said discontinuities being located so that a line which is extended to connect said discontinuities is substantially perpendicular to the axis of orientation of said polymeric film, and wherein the plastic of said container and the

polymeric film of said label have substantially the same coefficients of thermal expansion/contraction.

19. (new) A hollow plastic container as defined in claim 18 wherein said polymeric film is selected from the group consisting of a monolayer film and an extrusion-cast multilayer film, said monolayer film and said multilayer film being uniaxially-oriented and said multilayer film comprising at least one skin layer and a core layer, each of said layers being formed from at least one polymer, said monolayer films and said multilayer films also being selected from the group consisting of films which are surface printable and films which are capable of being rendered surface printable, and having a thickness between 0.002 and 0.008 inches.

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a 20. (new) A hollow plastic container as defined in claim 18 wherein said monolayer film comprises one selected from the group consisting of any of polypropylene, polyethylene and polyester.

21. (new) A hollow plastic container as defined in claim 18 wherein said multilayer film comprises one selected from the group consisting of at least one skin layer comprising any of polypropylene, polyethylene and polyester, a core layer comprising any of polypropylene, polyethylene and polyester, and at least one skin layer comprising any of polypropylene, polyethylene and polyester.

22. (new) A hollow plastic container as defined in claim 18 wherein said polymeric film comprises a monolayer or multiple coextruded layers selected from the group consisting of opaque or clear virgin olefin homopolymer, opaque or clear recycled olefin homopolymer, opaque or clear reprocessed olefin homopolymer, opaque or contact clear virgin olefin copolymer, contact clear recycled olefin copolymer, opaque or contact clear reprocessed olefin copolymer and blends of any of the foregoing.

23. (new) A hollow plastic container as defined in

claim 18 wherein said print-receiving face of said polymeric film includes at least one print enhancing surface to enhance the anchorage of ink, said print surface layer comprising a corona-treated, print-receiving surface.

24. (new) A hollow plastic container having a label including at least one tear-removable section and at least one permanent section, said removable section being defined by two or more discontinuities spaced apart on an edge of said label, said label being made from a polymeric film that is uniaxially oriented in line with the direction of tear by stretching in one direction only, and said discontinuities being located so that a line which is extended to connect said discontinuities is substantially perpendicular to the axis of orientation of said polymeric film;

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a wherein a print-receiving face of said polymeric film includes at least one print enhancing surface to enhance the anchorage of ink, said print enhancing surface comprising a primer, a product of flame-treatment, corona-treatment or chemical treatment, a coextruded print receiving layer or a combination of any of the foregoing layers;

wherein said permanent and the removable sections are provided with a continuous adhesive layer for anchoring the permanent section to a surface;

wherein the removable section is provided first with a removable-section-defining adhesive layer for stripping the removable section from a surface; and

wherein the plastic of said container and the polymeric film of said label have substantially the same coefficients of thermal expansion/contraction.

25. (new) A hollow plastic container as defined in claim 24 wherein said polymeric film is selected from the group consisting of a monolayer film and an extrusion-cast multilayer film, said monolayer film and said multilayer

film being uniaxially-oriented and said multilayer film comprising at least one skin layer and a core layer, each of said layers being formed from at least one polymer, said monolayer films and said multilayer films also being selected from the group consisting of films which are surface printable and films which are capable of being rendered surface printable, and having a thickness between 0.002 and 0.008 inches.

26. (new) A hollow plastic container as defined in claim 24 wherein said monolayer film comprises one selected from the group consisting of any of polypropylene, polyethylene and polyester

27. (new) A hollow plastic container as defined in claim 24 wherein said multilayer film comprises one selected from the group consisting of at least one skin layer comprising any of polypropylene, polyethylene and polyester, a core layer comprising any of polypropylene, polyethylene and polyester, and at least one skin layer comprising any of polypropylene, polyethylene and polyester.

28. (new) A hollow plastic container as defined in claim 24 wherein said polymeric film comprises a monolayer or multiple coextruded layers selected from the group consisting of opaque or clear virgin olefin homopolymer, opaque or clear recycled olefin homopolymer, opaque or clear reprocessed olefin homopolymer, opaque or contact clear virgin olefin copolymer, contact clear recycled olefin copolymer, opaque or contact clear reprocessed olefin copolymer and blends of any of the foregoing.

29. (new) A hollow plastic container as defined in claim 24 wherein a print-receiving face of said polymeric film includes at least one print enhancing surface to enhance the anchorage of ink, said print enhancing surface comprising a primer, a product of flame-treatment, corona-treatment or chemical treatment, a coextruded print receiving layer or a combination of any of the foregoing

surfaces.

30. (new) A hollow plastic container as defined in claim 29 wherein the print-receiving face of said polymeric film includes at least one print enhancing surface to enhance the anchorage of ink, said print surface comprising a corona-treated, print-receiving surface.

31. (new) A label having at least one tear-removable section and at least one permanent section, said label being made from a polymeric film that is uniaxially oriented in line with the direction of tear by stretching in one direction only.

32. (new) A label according to claim 31, wherein said label includes at least one discontinuity on its edge and located at the interface of the permanent and removable sections.

33. (new) A label having at least one tear-removable section and at least one permanent section, said label being made from a polymeric film that is uniaxially oriented in line with the direction of tear by stretching in one direction only ;

wherein said permanent and the removable sections are provided with a continuous adhesive layer for anchoring the permanent section to a surface; and

wherein the removable section is provided first with a removable-section-defining adhesive layer for stripping the removable section from a surface.

34. (new) A label according to claim 33, wherein said label includes at least one discontinuity on its edge and located at the interface of the permanent and removable sections.

#### REMARKS

Claims 1-34 are before the Examiner. No claims have been allowed.

The Applicants are pleased to note that the